

MECHANICS OF THE GENSAN OFFICIAL CITY SEAL COMPETITION

- 1.) The contest is open to all ages.
- 2.) Participant is allowed to submit as many entries as they can.
- 3.) Entry forms must accompany submission.
- 4.) The logo must be original artwork.
- 5.) Work copied from magazines, artwork by another artist or photos, and photo copied entries will not be considered original.

SUBMIT THE FILE IN THE FOLLOWING FORMATS:

- 1.) Design must be computer generated or digital format
- 2.) A soft copy of the design should be sent in any two (2) editable and non-editable formats.
- 3.) Flat JPEG format, minimum 300 pixels.
- 4.) Original raw file. Filename is your name and artwork title. Example: juandelacruz_logo.jpeg, juandelacruz_logo.tiff.
- 5.) Freehand artworks should fit in an 8x10 short bond paper.
- 6.) There are no restrictions in the number of color used.
- 7.) A brief description or rationale (or not more than 500 words) explaining the components of the logo should also be included in the entry.
- 8.) The logo should not carry the name of artist.

JUDGING WILL BE BASED ON THE FOLLOWING CRITERIA:

- | | | |
|-----------------------------------|---|------|
| • Concept (Relevance to the city) | - | 40% |
| • Originality | - | 30% |
| • Creativity & Impact | - | 30% |
| • Total | - | 100% |

ENTRY FORMS ARE AVAILABLE AT THE PROTOCOL DIVISION, CITY MAYORS OFFICE

- Submission of Entry/ies starts on FEBRUARY 1, 2019
- Last submission of Entry/ies will be on FEBRUARY 26, 2019
- Date of Judging will be on FEBRUARY 28, 2019
- Announcement of Winners will be on MARCH 1, 2019
- No registration fee will be collected

SUBMIT YOUR ENTRY/IES TO THE FOLLOWING STAFFS:

MS. MARIA CORA C. TITO, MR. LEO AMORES AND MR. JOWEL S. JOYNO, Protocol Division, City Mayors Office, City Hall, General Santos City / Contact Us at Mobile No: 0917-3115731/ 09776783420.

Three Winners will be selected and will receive cash prizes amounting to:

- **GRAND PRIZE WINNER** - P20,000.00 (Less 20% Tax)
- **FIRST RUNNER-UP** - P15,000.00 (Less 20% Tax)
- **SECOND RUNNER-UP** - P10,000.00 (Less 20% Tax)

The owner of the chosen logo will be awarded with CERTIFICATE and CASH PRIZE.

The winning design is subject to revision by Competent Authority.